



American Red Cross

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Port Charlotte, FL 33953
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2001 Cantu Ct.
Sarasota, FL 34232
941-379-9300

Wauchula Office
401 W. Orange Street
Wauchula, FL 33873
863-773-9097

www.flwestcoastredcross.org



May 23, 2012

Mr. Jack Cox
7015 Professional Parkway East
Sarasota, FL 34240

Dear Mr. Cox:

On behalf of all of us at the Southwest Florida Chapter of the American Red Cross I would like to express my sincere gratitude for your generous support of the 2012 Hurricane Bash Golf Tournament and Celebrity Chef Showcase. Because of the involvement of organizations and individuals like you, the Red Cross raised much needed funds to support local disaster response programs.

The mission of the American Red Cross is to help people prevent, prepare for and respond to emergencies. We're funded almost completely by contributions and depend greatly on the generosity of the community. More than 1400 volunteers support our local programs of disaster response, preparedness programs like first aid and CPR and programs, and assistance in communication needs of our deployed military personnel.

From the generosity of our many sponsors to the plethora of donated auction items, our community came together to assure the success of 2012 Hurricane Bash Golf Tournament and Celebrity Chef Showcase. In addition to raising much needed funding, the event helped to create greater awareness for who we are, what we do and the importance of preparing for the upcoming hurricane season.

Again, we know you have many choices regarding placement of your community support and we are most grateful you have chosen to support the American Red Cross.

Sincerely,

Megarie van Sichel
CEO
Southwest Florida Chapter

Our good faith estimate of the fair market value of the Celebrity Chef Showcase is \$25 per person and \$60 per golfer. Any payment above these amounts may be eligible for a charitable deduction. Your gift may be recognized in future Red Cross publications. If you prefer your gift remain anonymous or have questions about your gifts designation, or would like to learn more about Red Cross services, please contact the Southwest Florida Chapter at 941-379- 9300.